



Judging Criteria

Judges

The judging panel will comprise of members of our staff who will choose one winner from each of the following categories:

- most creative
- most technically impressive
- ages 11-13 (Key Stage 3 / P7, S1-S2)
- ages 13-16 (Key Stage 4 / S3-S4)
- ages 16-18 (Key Stage 5 / S4-S6)
- Special Educational Needs (SEN)
- an overall winner will be chosen from the winners of the individual categories

Winning films will be announced by Wednesday 31 January 2019.
The judges' decision is final and will not be discussed.

Content

- Is your film script or story easy to follow?
- Is it engaging?
- Does your film have pace and continuity?

Creativity and originality

- Is your film original?
- Does your film use fresh ideas and storytelling techniques?
- Does it convey the subject in a creative way?

Engagement

- How enjoyable is it to watch?
- Would you watch it again?
- Will it appeal to a wide audience?

Technical quality

- Are the opening titles and closing credits appealing and easy to read?
- Is your film between 1-3 minutes long (including titles & credits)?
- Is the camera steady and are the shots framed and focused?
- Is the dialogue and/or narration clear and easy to understand?
- Are the sound and any soundtracks clear and effective?
- If using special effects, have they been used in a convincing way?